

BENEFITS OF 3D GUIDED IMPLANTOLOGY

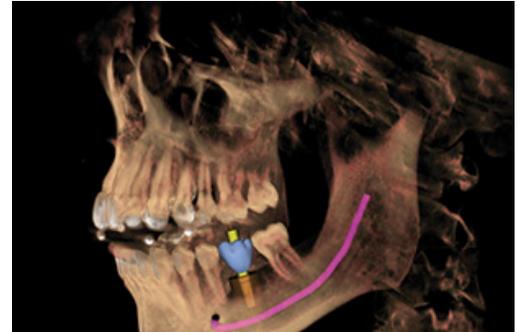
Transforming Staff into a TEAM: Effective Patient Communication of Dental Implants & Digital Technology

PROGRAM DESCRIPTION

3D digital technology for the planning, placement, and restoration of dental implants has never been more predictable and exciting. The dental TEAM can be the most untapped resource in a dental practice.

How often has the dentist made a dental implant therapy recommendation to a patient only for that patient to then turn to the hygienist, dental assistant, or front desk and ask them: “What do you think?” An impactful, educated consistent answer to that question by all the members of the TEAM can dramatically impact case acceptance for optimal treatment for missing teeth. To maximize this significant practice growth opportunity for the dental practice, it is imperative for the entire dental TEAM to consistently demonstrate proficient, consultative knowledge of dental implants and the digital workflow.

Staff members learn to become a confident, positive TEAM in their practice through a combination of presentation, hands-on, and interactive discussion. In addition, course attendees will have an opportunity to practice their newly acquired knowledge of 3D guided implantology individually, in small groups, and receive coaching and feedback. The TEAM can then return to the office and actually apply their new knowledge and skills to effectively educate and improve the lives of their patients, and play an active role in reinventing and growing the dental practice.



“To improve is to change; to be perfect is to change often.” Winston Churchill

PROGRAM OBJECTIVES

At the completion of this course each participant will be able to do the following:

- Compare and contrast a dental implant with conventional crown & bridge dentistry
- Articulate the value a 3D CBCT x-ray brings to patients and its ability to accurately diagnosis and treatment plan dental implant cases through Computer Assisted Design (CAD) software
- Compare free-hand to guided surgery in placement of dental implants
- Describe conventional vs. digital implant impressions
- Explain the value that digital CAD/CAM custom abutments and crowns brings the restorative dentist and the patient
- Describe a removable implant-secured denture and a fixed implant-secured prosthesis and the value they bring to patients
- Articulate effective answer the following common questions from patients:
 - “What is a dental implant?”
 - “How long will it take to get an implant?” (From surgery to final crown)
 - “Will it hurt?”
 - “How much do dental implants cost?”
- Demonstrate the difference between a bridge and a dental implant using a patient education model
- Communicate with conviction how dental implants enhance the lives of your patients